

YOUR GUIDE TO THE HOTTEST GALAS & FUNDRAISERS

WINTER/SPRING
2014 V.1

GALAvanting



GALA EVENTS and FUNDRAISERS
in TORONTO and the GTA



Magical

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Publisher and Managing Editor
Joey Cee

Contributors
Enzo Iammatteo
Lina Dhingra, Jerry Powers
Patti Jannetta, Jacqueline Kyron
Collin Camilleri, Ian Herbert

Contributing Photographers
Aline Sandler, Tom Sandler,
Joey Cee, Daniel Power
Jody Glaser, Enzo Iammatteo,
Jerry Power, Jacqueline Kyron
Ian Herbert

Website Design
DesignSource

Broadcast Media Division Producer
Joey Cee

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JCO Communications Inc.,
1235 Bay Street, 4th Floor,
Toronto, Ontario. M5R 3K4.
Tel: (416) 923-HOTO (4686)
Fax: 905-820-9512
E-mail: hotoronto@rogers.com

www.HOToronto.com

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From the editor



Joey Cee, Publisher & Editor

FUNdraising season is in full swing with Galas Galore!

HOToronto Magazine, in its commitment to keeping you informed and enlightened, continues to present you with a host of new on-line download magazine titles. This magazine is dedicated to one of our famous pastimes - *fundraising*. GALAvanting Magazine is an online DIGITAL publication, available as a free download designed to be of interest to the consumer and trade sectors alike. We have compiled for you, a list of galas and major fundraisers that basically put the FUN into FUNdraising. In subsequent updated issues we will be featuring Golf Tournaments and additional fundraising events.

The information compiled in this issue is derived from many sources, solicited and unsolicited. Our team of writers and photographers have been covering such galas for more than 19 years, and each year there are more and more such events popping up all over the city and throughout the GTA. For most, it is hard to keep up with the variety of gala events that want us to attend and support their particular cause. All of them worthy of consideration.

Although this information is being transmitted to you via free subscription or as a digital download, it will only be available in this format seasonally, updated accordingly as the urgency of the information requires us to offer a new version. You will note the updated version of GALAvanting by the version code at the top of this page or by the new cover. At all times you can simply go to www.HOToronto.com or www.TorontoOnDemand.ca and click on the Galas & Fundraisers link to acquire detailed updates and additions as they become available.

If you have a fundraising event you wish to be listed, please send the details of your event to us at hotoronto@rogers.com. We will do our best to get it posted and get the word out.

Don't forget to check out our other new line of digital publications which are also available as free downloads.

A handwritten signature in blue ink that reads "Joey Cee".



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LISTED GALAS AT A GLANCE

DATELINE
Listed by Date

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February 15	A Cure In The Future Gala
February 1	Night to Nurture Gala
February 6	Book Lovers' Ball
February 6	Love 4 A Cure: Kiss and Tell
February 7	Casablanca Gala
February 7	Winter Wonderland
February 8	Great Valentine Gala
February 8	Laugh Out Loud Gala
February 8	Heart to Heart
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February 8	Hollywood Gala
February 8	To Cure Cancer
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February 14	Lend Your Love
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February 22	Chocolate + Ice Wine Gala:Decadence
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April 25	Creating Dream Gala
May 2	Roots + Wings Spring Gala
May 2	The Butterfly Ball
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June 12	Big Night Out
June 14	Barbados Ball
September 7	Feast of Fields
September 27	Angels Ball
October 7	Art with Heart
November 1	Teddy Bear Affair: Viva Italia

HEADS UP

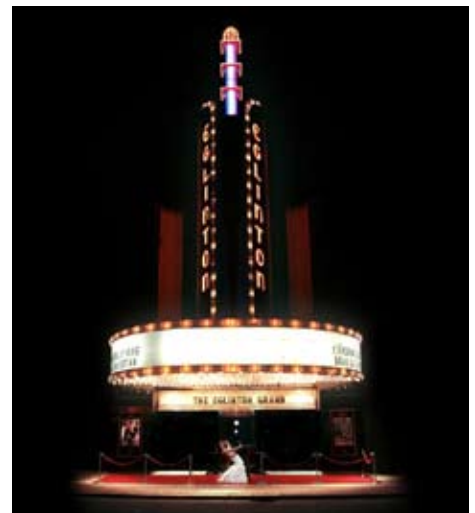
UPCOMING BALLS + GALAS

Arbeats Gala
Beggars Banquet Gala
Best Buddies Gala
Bloor Street Entertains
Bridle Bash
Cjfe Gala
D.A.N.I. Gala
Diya: Annual South Asian Gala
Dx Gala
Eat To The Beat
Fandango
Full Circle
Innovator's Ball
The Venetian Ball
It's Always Something
Italian Walk Of Fame Gala
Laughter Is The Best Medicine 2
Luminato Big Bang Bash
Massive Party @ AGO
Mistletoe Ball
onexone
Operation
Pencer Brain Trust
Power Ball
Queen Street Unmasked
Snowball 2014
Stems Of Hope Gala
The Busker Ball
The Chocolate Ball Toronto
The Chocolate Ball Vaughan
The Crystal Ball
The Mirror Ball
The Phoenix Ball
Walk Of Fame Charity Ball
Writers' Trust Gala



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YOUR GUIDE TO THE BEST GALAS & FUNDRAISERS

January 25

DRAGON BALL 2014

Metro Toronto Convention Centre

In Support of Yee Hong Centre
Dragon Ball is the annual signature fundraising gala for Yee Hong. Dragon Ball is recognized as the largest Chinese New Year celebration of its kind in North America and one of the most prominent galas in Canada. Into its 24th year, Dragon Ball 2012 will welcome the Year of the Dragon with more than 1,000 patrons.

February 1

NIGHT TO NURTURE GALA

Metro Toronto Convention Centre

In Support of Kids Help Phone

February 6

BOOK LOVER'S BALL

(9th Annual)

Fairmont Royal York Hotel
In Support of Toronto Public Library Foundation

Sixty of Canada's top authors will put aside their quill pens for one night to attend a black tie affair supporting Toronto Public Library -- one of the busiest urban library systems in the world. Up to 600 guests will have the rare opportunity to mingle with 60 celebrated authors over a culinary extravaganza designed by Food Network personality Lynn Crawford. Featured authors include former politician, Michael Ignatieff (Fire and Ashes); former CEO and President of Maple Leaf Sports and Entertainment, Richard Peddie (Dream

Job); acclaimed musician and author Dave Bidini (Keon and Me); erotic literature sensation, L. Marie Adeline (S.E.C.R.E.T. Shared); international bestselling novelist Steven Galloway (The Cellist of Sarajevo); member of parliament Olivia Chow (My Journey); and regular awesome guy turned awesome author, Neil Pasricha (The Book of Awesome). Hosted by Cit-yline personality Tracy Moore, The Book Lover's Ball will include a sparkling reception, a dazzling silent auction and "Adopt-a-Branch" fundraiser, and culminate in five chapters of entertainment, each based on a novel by bestselling authors Jason Mott, Steven Galloway, Kamal Al-Solaylee, Eva Stachniak and Suzanne Collins. Infused with an eclectic mix of mime, slam poetry, archery, music and fashion, the show will bring these much-loved books to life on stage in jaw-dropping style.

February 6

LOVE 4 A CURE: KISS AND TELL

The Courthouse

Tickets: 416-946-2353

love4acure.com

In Support of Princess Margaret Hospital

EVENT INCLUDES: Black tie Gala, Complimentary Bar service, Bachelor/Bachelorette auction, Live Music Performance, Silent Auction, Entertainment and many more surprises.

February 7

CASABLANCA GALA

The Carlu

nbs-enb.ca/casablancagala

In Support of the National Ballet School

This year's Gala will feature many of the aspects of previous years that have proven so popular with attendees, with some new and exciting twists. The Casablanca Gala will feature a Casablanca-inspired cocktail reception and gourmet Moroccan dinner, culminating in a ballet performance by NBS' Professional Ballet Program students. Following the performance will be a casino and lounge with live entertainment. The evening will also include a luxury raffle with prizes valued over \$49,000, featuring lead Raffle Partner Mindham Fine Jewellery. New to this year's Gala, NBS is offering an exclusive "35 and Under" ticket at a reduced price with the intent of introducing a younger generation to the art form of ballet. "35 and Under" tickets will include a 'welcome' wine reception with NBS student ambassadors, as well as performance, raffle, casino and lounge. Gourmet hors d'oeuvres and complimentary bar service will also be offered throughout the evening.

February 7

WINTER WONDERLAND

Liberty Grand

In support of Special Olympics

February 8

GREAT VALENTINE GALA

Westin Harbour Castle Hotel

www.cfpdp.com

In support of Canadian Foundation for Physically Disabled Persons

**February 8
LAUGH OUT LOUD
with MARTIN SHORT
+ GERRY DEE**

International Centre
lol4trillium.ca
In support of Trillium Health Partners

**February 8
HEART TO HEART
VALENTINES GALA
(3rd Annual)**

President's Banquet Hall,
Concord
Tickets: 647-638-5683
In support of SickKids

**February 8
HOLLYWOOD GALA TO
CURE CANCER**

The Terrace Banquet Hall
www.vaughninmotion.com
In support of Vaughn In Motion to Cure Cancer

**February 14
LOVE FOREVER CHARITY
GALA**

Markham Events Centre
Tickets: 647-290-2372
In support of SickKids

**February 14
LEND YOUR LOVE**

Markham Museum
9350 Markham Road
www.memoryboxevents.ca/lendyourlove
In support of Plan Canada's Because I Am A Girl Initiative
Lend Your Love is a formal charity gala that takes place on Valentine's Day. It aims to educate and inspire the community

to become active participants in making a change. Together we can understand the issues and focus on being a part of the solution. Lend Your Love 2014 will be benefiting Plan Canada's, Because I am a Girl, with the goal of providing literacy training to 100 women in the third world. 100% of proceeds will be donated. Dinner, dancing, silent auction and raffle prizes!

**February 15
A NIGHT IN THE PAST FOR A
CURE IN THE FUTURE GALA
(8th Annual)**

Bellvue Manor
acureinthefuture.com
In support of Princess Margaret Hospital

**February 22-23
CARNEVALE di VENEZIA**

Liberty Grand
Tickets: 416-622-2000

**February 22
CHOCOLATE & ICE GALA:
DECADENCE**

Niagara Culinary College
Niagara-on-the-lake
www.niagaracollege.ca/decadence

**February 22
FRIENDS HELPING
SICKKIDS:
"SATURDAY NIGHT FEVER"
DISCO EVENT**

La Primavera Banquet & Convention Centre
In support of SickKids Foundation

**March 29
FORBIDDEN PROM 2014**

Royal Ontario Museum
www.rom.on.ca/en/ypc/events
In support of the ROM

**April 5
RETRO
BOOGIE NIGHT
(4th Annual)**

West River Event Centre,
Vaughan
nf4sickkids.com
In support of Neurofibromatosis (NF), SickKids Foundation

**April 25
YELLOW BRICK HOUSE:
CREATING DREAMS GALA
(9th Annual)**

Angus Glen Golf Club
yellowbrickhouse.org
In support of the Yellow Brick House

**May 2
ROOTS + WINGS SPRING
GALA**

Eglinton Grand
trails.ca
In support of Trails Youth Initiatives

**May 29
THE BUTTERFLY BALL**

Four Seasons Hotel
boostforkids.org
In support of Boost Child Prevention and Intervention

**June 8
TORONTO TASTE**

Corus Quay
www.torontotaste.ca
In support of Second Harvest
Mingle with Toronto's top chefs and taste everything our vibrant culinary scene has to offer coming this summer to Corus Quay at 25 Dockside Drive.

**June 12
BIG NIGHT OUT**

Liberty Grand
www.bbbst.com
In support of Big Brothers and

Big Sisters of Toronto
A special evening celebrating the people who make a difference in the lives of so many children and youth in our community. Enjoy a wonderful evening featuring silent and live auctions, gourmet dinner and fabulous entertainment.

June 14
BARBADOS BALL
CANADA AID
www.barbadosballcanada.com
Pearson Convention Centre
In support of BBKA John
Rollock Memorial Scholarships

September 7
FEAST OF FIELDS EVENT
Cold Creek Conservation Area
www.feastoffields.org,
905-859-3609

September 27
ANGELS BALL (11th Annual)
Montecassino Woodbridge
In support of Toronto Earls Court
Rotary Club

October 7
ART WITH HEART
The Carlu
www.artwithheart.ca
In Support of Casey House

An exciting opportunity to take home a significant piece of art while helping people with HIV/AIDS in our community. Art with Heart has earned a strong reputation for presenting some of Canada's finest established contemporary artist as well as emerging artists whose careers are on the rise

October 17
TRILLIUM DIWALI 2014
Pearson Convention Centre
In support of Seniors Health at
Trillium Hospital

If you have a FUNDRAISING EVENT you would like us to know about, send the details of your event to:

HOToronto@rogers.com

or mail to

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MAGAZINE



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A GALA IS A BALL ... and that's not all!

A BALL or GALA is a festive celebration normally a black tie event. Many of today's balls and galas are themed to create a night of excitement and involvement by patrons who pay anywhere from \$75 to \$1500 a ticket to attend. Although most are reserved sit down dinners, some feature a buffet in a reception style setting which is a combination of standup and limited seating.

Most galas or balls feature a combination of the several elements, such as: a VIP reception, souvenir photos, silent auction, live auction, dinner or buffet, open or cash bar, speeches, live musical entertainment, added feature entertainment, raffles, draws, door prizes, balloon busts, late dessert tables and a parting goody bag or souvenir.

Depending on the price of the ticket and the venue, some provide free valet parking and coat check, while others provide free self parking.

What used to be considered a night out for the rich and famous is now a favourite destination for all ages and walks of life. In fact, many galas are affordable and when you consider the entertainment value. The price is often not much different than going to a concert.

GALAvanting for a Cause

If you have already been to one or more galas, you know the value of having a great night out while supporting a good cause. If you have yet to attend one of these social gatherings, try to make it to at least one this year. Although we all know that times are tight, an evening out with your partner or friends to a gala is a great stress reliever and a chance to forget about everything for a night.

Dressing for a gala is part of the fun, so don't get stressed out about what to wear. The rule of thumb is to dress according to the event's theme. If it is elegant and black tie, your invitation should note that. Men: Don't rent a tux unless the event strictly calls for one or you want to. Normally a nice suit or slacks and jacket will do. Use your discretion. Women: A ball gown is not necessary unless the event specifies in its dress code. You don't have to spend a fortune on a new gown – this is not a wedding. Unlike the men, there are a lot of styles you can get away with, but again use your own discretion. Dress to impress, but dress so that you will be comfortable enough to enjoy yourself. If there is a lot of standing and dancing, remember to wear comfortable shoes. If you're sitting most of the night, consider clothing that doesn't crease.

Galas are memorable events and worth every penny - most of the money raised goes to charity. Each year, Toronto holds a plethora of world-class galas, balls, creative fundraisers and golf tournaments for locals and tourists to gather and socialize, while supporting a worthwhile cause.

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Hi Jarrett!

One of the most predominant things I heard last night was, "Who did the videos? They are fantastic!" Seriously, everyone loved them. Several nominees asked me for copies because they were so pleased with how you presented their work. A number of them said that they liked your narration and how conversational it was.

The videos really added something special to the event, and we are so happy that you were able to do them for us.

Thanks so much, and congratulations!

//

*-- Sabrina Cataldo, Communications Strategist
Saskatchewan Arts Board*



"WHO DID THE VIDEOS?"

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