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**LET'S GO
TO THE
EX**

CANADIAN NATIONAL EXHIBITION

AUG 21 - SEPT 7

THEEX.COM

OPENING DAY OFFERS & EVENTS

**OPENING DAY
ADMISSION**
\$1.75
FRI AUG 21 ONLY

In celebration of the 175th Anniversary of the City of Toronto, the Canadian National Exhibition, as one of its most longstanding civic events (131 years old!), is offering a special \$1.75 Admission on Opening Day, Friday, August 21, 2009.



Offer Available only onsite @ CNE Ticket Booths. Gates open at 10 AM.



SPECIAL OPENING DAY OFFERS

Opening Day Ride Special
North American Midway Entertainment (N.A.M.E.) will be offering coupons for 10 rides for just \$17.50!

Treasure Hunt the Grounds for Other Offers!
There will also be many \$1.75 food and game offers on site throughout the grounds. Your mission: to find them!



FREE* OPENING DAY EVENTS

*with price of CNE admission

Opening Ceremonies | 10 AM Princes' Gates
See page 10 for details.

175th Birthday Cupcakes
Look for CNE Cupcake Tent on Princes' Blvd. First 175 people to arrive there get a free cupcake!

Sign the Toronto 175th Happy Birthday Card
Make your mark on this momentous occasion & sign Toronto's giant birthday card!

Toronto 175 Song Contest Finals
Budweiser Midway Stage @ 7 PM. See page 10 for details.

WHAT'S IN THIS BOOKLET?

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* with the price of CNE admission



A WORLD OF FUN THAT'S CLOSE TO HOME

The CNE offers more than 100 concerts, events and attractions that are FREE with admission! Walk... hop on your bike, the TTC, GO Transit, into the car... and you'll be here in no time!

Then, once you are here, please help us RE-CYCLE!

MAJOR FREE* ATTRACTIONS!

*with price of admission



MOVIE MAGIC: AERIAL ACROBATICS & ICE SKATING SHOW

Starring
ELVIS STOJKO

Photographer: Gerard Chataigneau

RICOH COLISEUM | 2 & 7 PM Daily **11**

Movies including *Top Gun*, *The Godfather*, *High School Musical 2* & *Slumdog Millionaire* come to breathtaking life on the ice & in the air in this brand new multi-media aerial acrobatics & ice skating show!

Canada **98.1 CHFI**
Toronto's Life Experience



Special Appearance by
TONY HAWK
August 28 & 29 visit TheEx.com for details

FLOWRIDER MOBILE WAVE DEMONSTRATIONS

PRINCES' BLVD (WEST END) **M**
1, 4 & 7 PM (Mon - Thurs) Extra show at 9 PM (Fri - Sun)

Watch as top FLOWRIDER professionals (*Sean Silveira & Nick Nguyen*) demonstrate the tricks of the trade! Want to surf? See details on page 15.

Canada **TORONTO SUN** **KISS 92.5**
HIT MUSIC



GM
Canada

presents
E NIGHTTIME LIGHT SHOW

PRINCES' BLVD (EAST END) **M**
Outside Entrance to Hall D of Direct Energy Centre
8:45 & 10 PM Nightly | 8 PM on Labour Day

A world premiere! Every night the exterior of Direct Energy Centre will be transformed into a large canvas where a kaleidoscope of riveting images comes to 3-dimensional life!

CANADIAN INTERNATIONAL AIR SHOW



ALONG THE WATERFRONT September 5-7 | 12:30 PM **NEW START TIME!**

Celebrate the 60th Anniversary of the CIAS and the 100th Anniversary of Powered Flight in Canada in one of the most spectacular shows ever! Don't miss **The Horsemen**, a three-ship **P-51 Mustang demonstration team**, **Hawk One**, the Centennial of Flight celebratory F-86 Sabre and of course, the iconic **Canadian Forces' Snowbirds**. Air Show plans also include a special appearance by the phenomenal **U.S. Navy formation jet team**, the **Blue Angels** in their signature F/A-18 Hornets!

* All CIAS performers are subject to change due to operational requirements. Visit www.cias.org for details!



THE ORIGINAL WHEEL OF THRILLS

PRINCES' BLVD @ NEWFOUNDLAND M
SE of Direct Energy Centre
2 & 7:30 PM Daily
Extra show at 5:30 PM
Thurs – Sun & Labour Day
Daredevil **Joseph D. Bauer** walks and runs inside & outside of a 45 foot long wheel that rotates 360 degrees on a beam!



DIRECT ENERGY CENTRE
Hall D 13
1, 4 & 7:30 PM
The ever popular SuperDogs are **Unleashed** at this year's CNE! Drop by & meet the dogs after the show!



CELEBRATE THE OLYMPIC SPIRIT!

A SALUTE TO THE WINTER GAMES E
Outside West of Food Building
10 AM – 8 PM | Daily
Learn how figure skaters move, how speed skaters train on dry land & the skill involved in curling, bobsleigh, biathlon & much more!

CHRISTINE CUSHING

CELEBRITY CHEF
Fri Aug 21 | 2 & 5 PM



DAVID ADJEY

CELEBRITY CHEF
Sat Aug 22 | 2 & 5 PM



BBQ KING TED READER

Sun Aug 23, Fri Sept 4 & Sat Sept 5 | 2 & 5 PM



MARY DOBSON

DECORATOR
Thurs Aug 27 | 2 & 5 PM



CHRISTIAN PAVEY

HGTV HANDYMAN
Fri Aug 28 | 2 & 5 PM



COLIN & JUSTIN

DECORATING DUO
Sat Aug 29 | 2 & 5 PM



LYNN SPENCE

STYLE EXPERT
Sun Aug 30 | 2 & 5 PM



CORBIN TOMASZESKI

FOOD NETWORK CHEF
Thurs Sept 3 | 2 & 5 pm



LAURA CALDER

CELEBRITY CHEF
Sun Sept 6 | 2 & 5 PM



SHAWN MONTEITH

CANADA'S HANDYMAN
Home Reno Tips | 1, 4 & 7 PM Daily



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SUBWAY restaurants

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WINTER

WORLD CLASSIC ROCKERS

Sat Aug 22 | 8 PM

CRUISE NATIONALS
Sat Aug 22

SPiRiT OF WOODSTOCK

Fri Aug 21 | 5 PM

Featuring **Canned Heat**, **Mountain** & blues guitarist **Johnny Winter**.

CELEBRATING 50 YEARS OF MOTOWN

Sun Aug 23 | 8 PM

Featuring **The Miracles**, **The Contours** & the original **Vandellas** and a tribute to **Marvin Gaye** by **Tee Turner**.

CELEBRATING 40 YEARS OF LED ZEPPELIN

Wed Aug 26 | 7:30 PM

Orchestral Zeppelin featuring **Michael White & Youth Orchestra**.

C-NEMA UNDER THE STARS

MOVIES TO BE ANNOUNCED!

Tues Aug 25 & Sept 1 | 8:30 PM

PETULA CLARK

Thurs Aug 27 | 7:30 PM

CNE RIBFEST

Aug 21 - 23 & 25 - 30, Sept 1 - 7 | 11 AM - 10 PM

CNE Ribfest returns to Bandshell Park.

MATT DUSK

Thur Sept 3 | 7:30 PM

presented by
SUBWAY restaurants

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THE PLANET SMASHERS

Fri Aug 28 | 7:30 PM

TOKYO POLICE CLUB

Sat Aug 29 | 7:30 PM

FABER DRIVE

Sun Aug 30 | 7:30 PM

TORONTO URBAN MUSIC FESTIVAL

Wed Sept 2 | 7:30 PM

Featuring **Kardinal Offshall**

ANDRÉ PHILIPPE GAGNON

Fri Sept 4 | 7:30 PM

Rising Star

TALENT COMPETITION 2009

TALENT COMPETITION FINALS

Sun Sept 6 | 7:30 PM

POINTER SISTERS

Sat Sept 5 | 7:30 PM

CNE RIBFEST

Aug 21 - 23 & 25 - 30, Sept 1 - 7 | 11 AM - 10 PM

CNE Ribfest returns to Bandshell Park.

Canadian National Exhibition 2009 Grounds Map



BUILDINGS

- 1 Liberty Grand
- 2 Medieval Times
- 3 MUZIK
- 4 Press Building
- 5 Gossip Restaurant
- 6 Better Living Centre
- 7 Queen Elizabeth Building
- 8 Food Building
- 9 BMO Field
- 10 Horse Palace
- 11 Ricoh Coliseum
- 12 Heritage Court
- 13 Direct Energy Centre
- 14 Allstream Centre

STAGES & PERFORMANCE AREAS

- A Toronto Star Bandshell
- B Kids' World
- C Let's Get Cooking Stage
- D Casino Stage
- E Olympic Area
- F Buskers' Stage
- G Strikers' Stage
- H Maple Lodge Farms Variety Stage
- I Courtyard Stage
- J At Home Celebrity Stage – Hall A
- K Pizza Pizza International Stage – Hall B
- L Budweiser Midway Stage
- M Princes' Boulevard

MAIN ATTRACTIONS

All FREE with admission!

- 11 Aerial Acrobatic & Ice Skating Show
- M Canadian Forces – East
- Canadian International Air Show
- 6 Casino
- E Celebrate the Olympic Spirit
- CNE Mardi Gras Parade
- M E-Nighttime Light Show – East
- 6 The Farm
- M FLOWRIDER – Mobile Wave Demos – West
- 12 Garden Show
- H Grand Illusion & Escape Artist Show
- I The Harmonicals
- H Hypnotist Mike Mandel
- B KidStreet & Feature Stage
- 13 President's Choice SuperDogs – Hall D
- H Rising Star Competition (Finals: Sept 6) (A)
- H Ventriloquist Michael Harrison
- M Wheel of Thrills – East

EXHIBITS

All exhibits FREE with admission!

- 12 175th Toronto Sand Sculpture
- 7 Arts, Crafts & Hobbies Exhibits
- 12 Garden Show
- 13 Green Zone – Hall A
- 12 National Sand Sculpting Competition
- 12 CNE After Dark (CNE Archives exhibit)

FOOD & BEVERAGE

- Concessions throughout the grounds
- A Bandshell Park Beer Garden (Licensed)
- L Budweiser Midway Patio (Licensed)
- D Casino Patio (Licensed)
- 5 Gossip Restaurant (Licensed)
- A RibFest (Licensed)
- G Strikers Bar & Grill (Licensed)
- B Toronto Star Food Building

SHOPPING

- 7 Arts Crafts & Hobbies Pavilion
- 15 At Home Pavilion – Hall A
- 12 Garden Show
- 15 International Pavilion - Hall B
- Outdoor Marketplace
- 15 Shoppers Bazaar – Hall A
- 13 Warehouse Outlet – Hall C
- 15 Warehouse Outlet – Hall G

The Visitor Services area in the Better Living Centre 6 includes: 
 Wagon Rentals are available at the Kids' World, TTC/GO, and Princes' Gates Info Booths.
 Service provided by Scouts Canada 

Parking	Washrooms	Information	Visitor Services	Guest Relations	Lost Children
ATM	Lockers	First Aid	Police	Lost & Found	Wheelchair Rental

FREE* SPECIAL EVENTS

*with price of admission



OPENING CEREMONIES

IN FRONT OF THE PRINCES' GATES | Fri Aug 21 | 10 AM M

Join Toronto's Mayor **David Miller**, the CNE First Family and special guests for the **Official Opening of the 131st Canadian National Exhibition** in front of its landmark Princes' Gates.

BMO | 104.5 CHUM FM Today's Best Music | THE WESTIN HARBOUR CASTLE TORONTO | transat HOLIDAYS



Toronto Song Contest CONTEST FINALS

Budweiser Midway Stage L
Fri Aug 21 | starting 7 PM

Toronto has voted online and now the judges will announce the final decision. Be there as the 10 finalists face off before finding out who wins the Toronto 175th Song Contest!

SP 24 | TORONTO | NOW



CANADIAN FORCES MUSICAL SALUTE

Fri Aug 21 & Sat Aug 22 | 7:30 PM


This moving sunset ceremony returns for two nights at BMO Field! 9



WARRIORS' DAY PARADE

PARADE BEGINS AT 10:30 AM FROM PRINCES' GATES | Sat Aug 22

The longest running veterans' parade in the free world and has been a part of the CNE since 1921. This year's theme is: Celebrating 100 Years of Cadet Instruction in Canada!
Veterans ride free on GO Transit on this day.



REACH FOR AN ONTARIO PEACH

Mon Aug 24, 31 & Tue Aug 25 (Green Day) | 4 PM - 8 PM

On CNE Kids Toonie Mondays and Green Day, visitors to the fair will get a luscious Ontario peach as they leave the grounds courtesy of The Ontario Tender Fruit Producers Marketing Board & The Greenbelt.

GREEN BELT | ONTARIO TENDER FRUIT PRODUCERS

FREE* ENTERTAINMENT & EVERYDAY FUN!

*with price of admission

COURTYARD STAGE



THE HARMONICATS (Pictured)
Daily | 2, 4:30 & 7 PM

TALKS ABOUT "HAUNTED PLACES"
with **John Robert Colombo**
Thurs Aug 27 | 3 PM - Haunted Toronto
Thurs Sept 3 | 3 PM - Haunted Canada

GARDEN SHOW LECTURES
Aug 22, 23, 29 & 30 | 1 & 3 PM

TORONTO FIRE SERVICES PRESENTATIONS
Thurs Aug 27 & Sept 3 | 11 AM & 1 PM

Heritage Court, Direct Energy Centre I



KIDS' WORLD

GET YOUR FREE FAMILY FUN GUIDE!
at TheEx.com or onsite at CNE Info Booths

West end of Grounds, near Dufferin Gate B
10 AM - 8 PM | Daily

Onstage entertainment, midway rides, Backyard Circus & a park full of animals, puppets and other crazy creatures - not to mention music & science interactives, pizza making & more!

PIZZA NOVA | 98.1CHFI



THE FARM

NEW THIS YEAR!
Funky Farmworks & FarmzOnWheels

West Side of Better Living Centre 6
Daily | 10 AM - 10 PM

Talk to the animals, enjoy the heritage demos, experience **CNE HorseCapades**, **Kids AgVenture** and much more!



PARADES

Warriors' Day Parade | Aug 22 - 10:30 AM
Departs from Princes' Gates

Daily Mardi Gras Parade | 6 PM - Daily
Departs from Princes' Gates moving west

Puppet Parade | Kids' World - 3 Times Daily

Labour Day Parade | Mon Sept 7 - 11 AM
Arrives through Dufferin Arch



Maple Lodge Farms Variety Stage **H**
Just West of Heritage Court, East of BMO Field Soccer Stadium

MICHAEL HARRISON

VENTRILOQUIST
Daily | 1 & 5 PM



GRAND ILLUSION & ESCAPE ARTIST

FEATURING RIDGEWAY & JOHNSON
Daily | 2 & 7 PM



FAN 590
Toronto's Sports Radio

MIKE MANDEL

HYPNOTIST
Daily | 3 PM



Rising Star
TALENT COMPETITION 2009

PRELIMINARIES & SEMI-FINALS
Fri Aug 21 - Fri Sept 4 | 8 PM

LAUGH FEST

Sept 5 & 6 | 8 PM
Featuring *Glen Ottaway, Shannon Lavery, Freddy Wonder & Doin' Time.*



Budweiser
MIDWAY STAGE
Princes' Blvd immediately South of Direct Energy Centre's West side **L**
Daily mid afternoons & evenings
TORONTO 175TH SONG CONTEST Aug 21 | 7 pm
BLUES FEST Aug 22 & 23
TRIBUTE BANDS & MORE Aug 24 to Sept 7

pizza pizza **INTERNATIONAL STAGE**
Direct Energy Centre, Hall B **K**
Shows Daily | 1:30 - 8:00 PM
Music and dance from throughout the world!

CANADIAN FORCES INTERACTIVE

PRINCES' BOULEVARD AT NEWFOUNDLAND DRIVE; **M** EAST



ARTS, CRAFTS & HOBBIES EXHIBITS

ARTS, CRAFTS & HOBBIES PAVILION, QUEEN ELIZABETH BUILDING **7**

Featuring *Art Gallery of Ontario; International Artists' Workshop; Canadian Theatre Museum; Royal Conservatory of Music; and The Ontario Artists' Porcelain Guild* and the Townships of *Uxbridge, Scuogo & Brock.*

CNE AFTER DARK

DIRECT ENERGY CENTRE, NORTH OF HALL B, EAST OF HERITAGE COURT - Daily **13**

This eerie exhibit, created by CNE Archives showcases the haunted side of the CNE grounds. Plus tour the ghostly grounds on Tues Aug 25 & Sept 1 starting @ 8 pm.



GREEN ZONE

AT HOME PAVILION, HALL A, DIRECT ENERGY CENTRE **13**



NATIONAL SAND SCULPTING COMPETITION & 175TH TORONTO ANNIVERSARY SAND SCULPTURE

THE GARDEN SHOW, HERITAGE COURT, DIRECT ENERGY CENTRE **12**

National Sand Sculpting Competition takes place *Friday & Saturday, August 21 & 22* (10 am - 1 pm & 2 - 7 pm) and *Sunday, August 23* (10 am - 1 pm & 2 - 5 pm). Winner is chosen at 5 pm on Sunday. Competing sculptures are on display throughout the fair. You can cast your vote for the "*Fan Favourite*" sculpture every day of the CNE!



CNE CLASSICS THRILLS!

Send the "Summer of '09" off in style!



SHOPPING AT THE EX!

Unique items & bargains galore are yours to be had! Shop early to snap up your size and choose from the best selection!



Corn dogs, cotton candy, beaver tails & so much more! The Food Building is a "must"!

Plus Tiny Tom Donuts celebrates 50 years at the CNE! All the more reason to celebrate the summer with CNE food! [TORONTO STAR thestar.com](http://www.thestar.com)

Don't miss **Food Products Day**
Wednesday, August 26th! Spin to Win Great Prizes @ the Food Building




RIDES & GAMES

CNE favourites: the Mega Drop, Polar Express, the Zipper, Swing Tower and Ferris Wheel return to whirl you and twirl you.

Plus there are games galore! Great thrills and chills await you on the CNE Midway!




CASINO

BETTER LIVING CENTRE (EAST SIDE) 6
August 3 - September 7 | Noon - 6 AM Daily
Blackjack, Texas Hold 'Em Poker, Roulette & more! Lic # 1722

WAYS TO \$AVE!!!



BEFORE THE FAIR

Discount tickets available NOW until midnight August 20, 2009 ONLY at:
Shoppers Drug Mart, Lakeshore GO Stations and Union Station or online at TheEx.com

SHOPPERS DRUG MART  **GET ON THE THEEX.COM**

Special Advance Sale Prices:
Fun Pass = \$11 (\$4 savings): Admission only
Magic Pass = \$33 (\$15 savings): Admission + unlimited rides



DURING THE FAIR

\$1.75 Opening Day Admission
Friday, August 21, 2009 at CNE Gates ONLY!
Plus, 10 rides for \$17.50 this one day only.

Pizza Nova Kids' Toonie Mondays
August 24 and 31
Children get into the CNE for \$2 when accompanied by a paying adult. **PIZZA NOVA**

\$5 after 5 PM
Monday, Tuesday, Wednesday & Thursday evenings
Attend the CNE after 5 PM for only \$5 Monday to Thursday. Pop by after work, or to make a return visit at night!

First 1500 people to enter CNE via pedestrian gates will receive a \$5 SUBWAY® Card. 

FLOWRIDER MOBILE WAVE
Ride for \$20 per 1/2 hour
Some age restrictions may apply.

MORE THAN 100 FREE CONCERTS, ATTRACTIONS & EVENTS INCLUDED IN CNE ADMISSION!

Take GO or TTC to the CNE  

Regular Admission (during the Fair)
Available at all CNE Gates, Lakeshore GO Stations and online at TheEx.com

Adults & Youth (14- 59) - \$15
Ages 60 & Better - \$11
Children 13 & Under - \$11
Children 2 yrs. & Under - FREE
Family Pass (2 adults & 2 child or 1 adult & 3 child) - \$45

All prices are PST exempt and include 5% GST (GST #139396976)

CNE admission includes admission to



The Canadian National Exhibition thanks
its 2009 Corporate & Public Partners:



all you need is cheese.ca

Canada



TEST
The Drive is On at the CNE



All programming subject to change

Visit TheEx.com for details

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